



Arden Hills Raises the Bar With “Beyond Platinum” Offering a Unique and Fresh Approach To Wedding & Event Planning

***Limited Vendor Space Still Available for Upscale Special Event
On November 5, 2009***

SACRAMENTO, Calif. (October 8, 2009) – Arden Hills Resort Club & Spa, already the premier wedding venue destination in the greater Sacramento area, is proud to host an exciting and upscale “Beyond Platinum” event -- the first of its kind in the region -- in association with Exquisite Events and Entertainment. Scheduled for Thursday evening, November 5 from 6 to 9:30 p.m., “Beyond Platinum” approaches wedding and event planning in a unique and fresh way, focusing on conceptual and thematic approaches rather than traditional products and services.

Newly engaged couples, event planners and interested community members are invited to get inspired and indulge in a wonderful and artistic evening that will focus on six distinctive themes such as “Vintage Hollywood” and “European Glamour.” The unique and highly visual thematic approach provides brides and grooms and other event planners with inspiring ideas, concepts and new trends that may be helpful in creating and personalizing their own upcoming special events.

While limited vendor space is still available, participating platinum and select vendors include the following: Ambiance Floral Design, Bella Bloom, Classic Party Rentals, CMC Events, Extreme Productions Entertainment, Harpist Peggy Brown, La Perla Restaurant, New Delhi Restaurant from San Francisco, *Sacramento Bride and Groom Magazine* and Visual Impact Design.

“Beyond Platinum” is open to anyone 21 years or older and offers an evening to inspire, imagine and indulge. Ticket cost is \$20 in advance or \$25 at the door and includes complimentary champagne, food sampling and trendy “swag bags.” Cocktail attire is appropriate for this upscale event. For tickets or for more information about “Beyond Platinum,” visit www.beyondplatinumevent.com. For information about other events, activities and wellness offerings at Arden Hills Resort Club & Spa, please call 916-482-6111 or visit www.ardenhills.net.

About Arden Hills Resort Club & Spa

For more than a half century, Arden Hills has been at the forefront of inspiring young and old to experience a more abundant life. Whether it is world-class athletes needing that extra edge, business professionals looking to improve their productivity, or individuals seeking to improve their self image through health and beauty enhancement, they all look to Arden Hills Resort Club & Spa, a state-of-the-art wellness resort offering cutting edge technology and education combined with first-class service. Sound nutrition is the foundation of our wellness philosophy. Our award winning chefs specialize in natural, organic whole foods and are supported by a highly trained nutritional staff. Situated in the heart of California's capital, Arden Hills has been both world-renowned and treasured by locals throughout its colorful history. The wealth of services offered at Arden Hills are available to both members and to daily and overnight guests. Enter the resort and be prepared to be transformed on your way to a more fulfilling life of health and happiness. To explore and experience the wide range of wellness offerings available to everyone, visit www.ardenhills.net or call 916-482-6111.

Media Contacts: Courtney CaJacob at 916-482-6111 or Traci Rockefeller Cusack at 916-213-4373.

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